

Northwoods Shopper

"The Paper
Where Your Ad Is
The News"

8841 E. Batting Loop, Solon Springs, WI 54873
715-378-2935

nwshopper@centurytel.net * northwoodssshopper.com

PAID DISPLAY ADS

These are the ads you see in the paper that have a decorative border around them. They are used by businesses to promote their business and municipalities to inform their residents of important information. They are also used by people to tell of an important upcoming date.

These ads are used in many ways, but it is important to remember, that if it absolutely needs to be in the paper on a certain date, it has to be a paid display ad.

The following pages show you a size/price chart and some samples sizes and their cost.

To send in the information for an ad or to get some specific questions answered, go back to the homepage and click on the Email link and send us the information.

NOTE: ALL INCOMING ADS MUST BE ACCOMPANIED BY A PHONE NUMBER AND ADDRESS.

Northwoods Shopper

*"The Paper
Where Your Ad Is
The News"*

8841 E. Batting Loop, Solon Springs, WI 54873
715-378-2935
nwshopper@centurytel.net * northwoodsshopper.com

COLUMN HEIGHT	COLUMN WIDTH					
	1 COLUMN 1.56" WIDE	2 COLUMN 3.30" WIDE	3 COLUMN 5.04" WIDE	4 COLUMN 6.77" WIDE	5 COLUMN 8.51" WIDE	6 COLUMN 10.25" WIDE
1/2"	\$3.00	\$6.00	\$9.00	\$12.00	\$15.00	\$18.00
1"	\$6.00	\$12.00	\$18.00	\$24.00	\$30.00	\$36.00
1 1/2"	\$9.00	\$18.00	\$27.00	\$26.00	\$45.00	\$54.00
2"	\$12.00	\$24.00	\$36.00	\$48.00	\$60.00	\$72.00
2 1/2"	\$15.00	\$30.00	\$45.00	\$60.00	\$75.00	\$90.00
3"	\$18.00	\$36.00	\$54.00	\$72.00	\$90.00	\$108.00
3 1/2"	\$21.00	\$42.00	\$63.00	\$84.00	\$105.00	\$126.00
4"	\$24.00	\$48.00	\$72.00	\$96.00	\$120.00	\$144.00
4 1/2"	\$27.00	\$54.00	\$81.00	\$108.00	\$135.00	\$162.00
5"	\$30.00	\$60.00	\$90.00	\$120.00	\$150.00	\$180.00
5 1/2"	\$33.00	\$66.00	\$99.00	\$132.00	\$165.00	\$198.00
6"	\$36.00	\$72.00	\$108.00	\$144.00	\$180.00	\$216.00
6 1/2"	\$39.00	\$78.00	\$117.00	\$156.00	\$195.00	\$234.00
7"	\$42.00	\$84.00	\$126.00	\$168.00	\$210.00	\$252.00
7 1/2"	\$45.00	\$90.00	\$135.00	\$180.00	\$225.00	\$270.00
8"	\$48.00	\$96.00	\$144.00	\$192.00	\$240.00	\$288.00
8 1/2"	\$51.00	\$102.00	\$153.00	\$204.00	\$255.00	\$306.00
9"	\$54.00	\$108.00	\$162.00	\$216.00	\$270.00	\$324.00
9 1/2"	\$57.00	\$114.00	\$171.00	\$228.00	\$285.00	\$342.00
10"	\$60.00	\$120.00	\$180.00	\$240.00	\$300.00	\$360.00
10 1/2"	\$63.00	\$126.00	\$189.00	\$252.00	\$315.00	\$378.00
11"	\$66.00	\$132.00	\$198.00	\$264.00	\$330.00	\$396.00
11 1/2"	\$69.00	\$138.00	\$207.00	\$276.00	\$345.00	\$414.00
12"	\$72.00	\$144.00	\$216.00	\$288.00	\$360.00	\$432.00
12 1/2"	\$75.00	\$150.00	\$225.00	\$300.00	\$375.00	\$450.00
13"	\$78.00	\$156.00	\$234.00	\$312.00	\$390.00	\$468.00
13 1/2"	\$81.00	\$162.00	\$243.00	\$324.00	\$405.00	\$486.00
14"	\$84.00	\$168.00	\$252.00	\$336.00	\$420.00	\$504.00
14 1/2"	\$87.00	\$174.00	\$261.00	\$348.00	\$435.00	\$522.00
15"	\$90.00	\$180.00	\$270.00	\$360.00	\$450.00	\$540.00
15 1/2"	\$93.00	\$186.00	\$279.00	\$372.00	\$465.00	\$558.00
16"	\$96.00	\$192.00	\$288.00	\$384.00	\$480.00	\$576.00
16 1/2"	\$99.00	\$198.00	\$297.00	\$396.00	\$495.00	\$594.00
17"	\$102.00	\$204.00	\$306.00	\$408.00	\$510.00	\$612.00
17 1/2"	\$105.00	\$210.00	\$315.00	\$420.00	\$525.00	\$630.00
18"	\$108.00	\$216.00	\$324.00	\$432.00	\$540.00	\$648.00
18 1/2"	\$111.00	\$222.00	\$333.00	\$444.00	\$555.00	\$666.00
19"	\$114.00	\$228.00	\$342.00	\$456.00	\$570.00	\$684.00
19 1/2"	\$117.00	\$234.00	\$351.00	\$468.00	\$585.00	\$702.00
20"	\$120.00	\$240.00	\$360.00	\$480.00	\$600.00	\$720.00
20 1/2"	\$123.00	\$246.00	\$369.00	\$492.00	\$615.00	\$738.00
21"	\$126.00	\$252.00	\$378.00	\$504.00	\$630.00	\$756.00

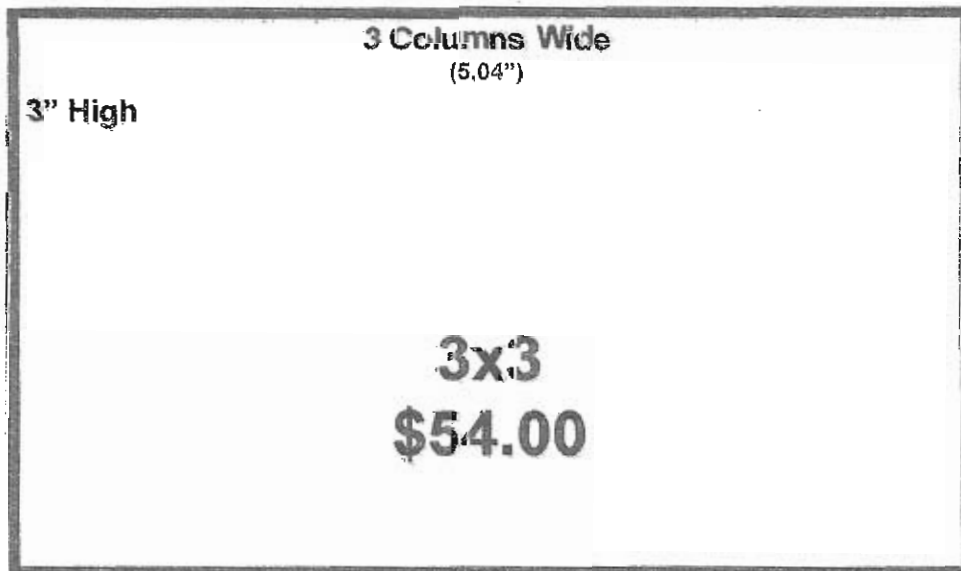
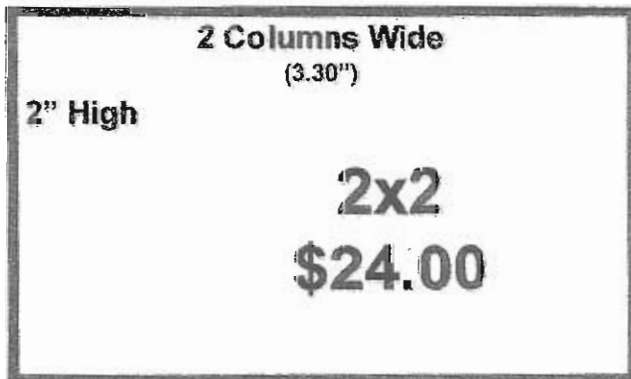
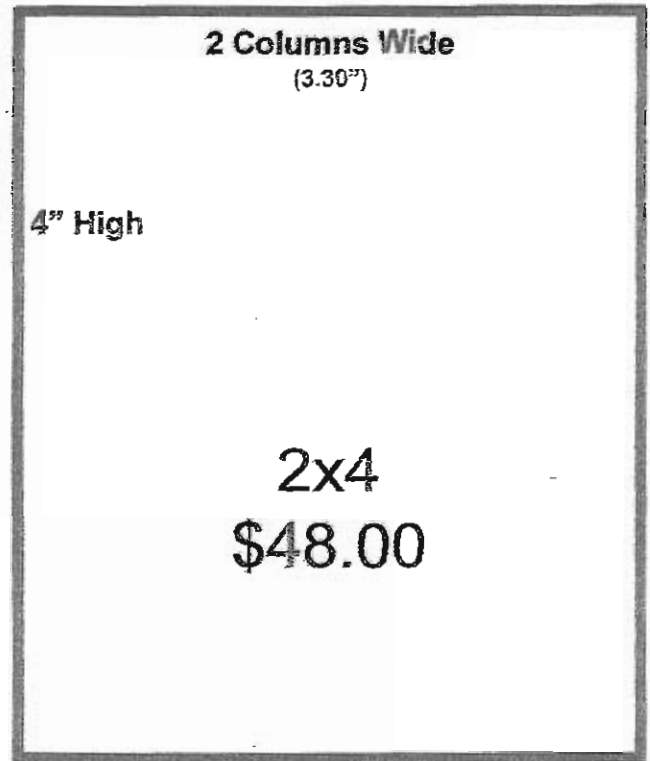
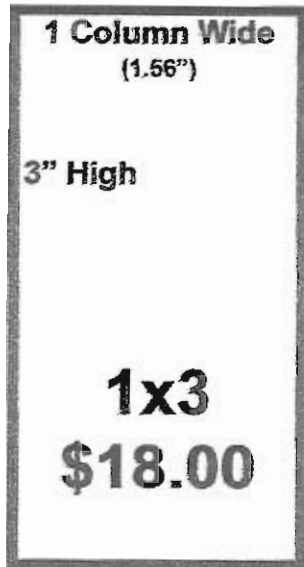
**DEADLINE
FOR ALL ADS...
Tuesdays at 5pm**

**AD RATES...
\$6. Per Col. Inch
** To figure...
Col. Width x Col. Height
x \$6. ****

**COMMERCIAL
CLASSIFIEDS...
\$4./15 Words
\$.15 each
additional word**

**INSERTS...
\$.15 Each**

SAMPLE SIZES



3 Columns Wide
(5.04")

10" High

QUARTER PAGE

3x10

\$180.00